

**305/335**

**E-comm.**

**B.C.A. (Part-III) EXAMINATION - 2022**

(Faculty of Science)

(Three-Year Scheme of 10+2+3 Pattern)

**E-COMMERCE**

Time Allowed : 3 Hours

Maximum Marks : 100

Answer of all the questions (short answer as well as descriptive) are to be given in the main answer-book only. Answers of short answer type questions must be given in sequential order. Similarly all the parts of one question of descriptive part should be answered at one place in the answer - book. One complete question should not be answered at different places in the answer - book.

Write your roll number on question paper before start writing answers of questions.

Question paper consists of three Parts. All three parts are compulsory.

**PART - I :** (Very Short Answer) consists 10 questions of 2 marks each. Maximum limit for each question is upto 40 words.

**PART - II :** (Short Answer) consists 5 questions of 4 marks each. Maximum limit for each question is upto 80 words.

**PART - III :** (Long Answer) consists 5 questions of 12 marks each with internal choice.

**PART - I**

(Attempt all questions)

1. (i) Name any four application areas of E-commerce.
- (ii) What is value chain ?
- (iii) What do you mean by client & server ?
- (iv) What is technical design ?
- (v) What is Testing ?
- (vi) What is validation ?
- (vii) What is electronic purse ?
- (viii) What is cyber law ?
- (ix) What is M - wallet ?
- (x) What is credit risk ?

**PART - II**

(Short Answers)

2. Define E - commerce. What are the benefits of using E-commerce ?
3. Write short note on High - level Design.
4. Explain the transactional and Operational risk of E-banking.
5. Explain the implementation planning.
6. What is an Electronic payment system ? What are its types ?

**PART - III**

**(Long Answers)**

7. Define EDI. Explain the layered architecture of EDI.

**OR**

Discuss B2B, B2C, C2B, and C2C Model of commerce with suitable examples.

8. What is detail design ? Discuss its designing elements and designing step.

**OR**

Describe a client - server Model of E-Commerce with its characteristics.

9. Differentiate between validations and verification. Explain the types and process of validation.

**OR**

Explain the various types of testing use in E-commerce.

10. Define E - Customer Relationship Management and also explain its architecture in detail.

**OR**

Write short notes on :

- (a) Business Ethics.
- (b) Security risk of E-commerce.

11. What is E-banking ? Explain E-Banking support services .

**OR**

Write short notes on.

- (a) Mobile Delivery Technology.
- (b) Application of M-Commerce.

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